

At age four and a half



he **re-wired**

the family home...

In Junior High



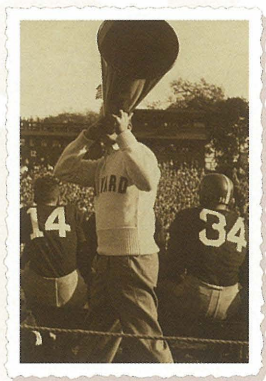
she built a low-level

**reactor**

using her lunch pail and leftover Schezuan takeout.

# BIG BO

On May 17th




we'll give them a chance

to prove they're.....

## The Eighth Annual Computer Bowl

Friday, May 17, 1996

Presented by  **Sprint**®

### The Computer Bowl

Watch in total awe as ten computer industry leaders battle it out in a grueling test of wits, wisdom and trivia, all for a good cause!

#### The East Coast Team

Paul Gillin, Computerworld (Captain)

George Colony, Forrester Research

Judith Hurwitz, Hurwitz Consulting Group

Ted Leonsis, America Online

Steve Mills, IBM Software Solutions

#### The Questioners

Heidi Roizen, Apple Computer and Stewart Cheifet, "Computer Chronicles"

#### East Coast

The Computer Museum

300 Congress St., Boston, MA

Reception: 6:30 p.m.

Dinner: 7:30 p.m.

Bowl: 9:00 p.m.

Auction: 9:30 p.m.

MVP Awards 10:45 p.m.

#### The West Coast Team

Steve Blank, Rocket Science Games (Captain)

Dave Anderson, Amdahl Corporation

Gordon Eubanks, Symantec Corporation

Eric Schmidt, Sun Microsystems

Magdalena Yesil, CyberCash

#### West Coast

The Santa Clara Convention Center

500I Great America Pkwy, Santa Clara, CA

Reception: 5:30 p.m.

Bowl: 6:00 p.m.

Auction: 6:30 p.m.

MVP Awards 7:45 p.m.

Dinner: 8:00 p.m.

**Sprint**  
Presents for 1996



Co-sponsored by  
The Computer Museum

## The Sponsors

Sprint, The Presenter

Computerworld, The Most Valuable Player Awards Sponsor

Intel Corporation, The Microprocessor/Computer Bowl Set Sponsor

## Official Sponsors

ACM, The First Society For Computing

Adaptec, The Best Connections

Apple Computer, The Power To Be Your Best

Bay Networks, The Internetworking Company

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Kleiner Perkins Caufield & Byers, The Venture Capital Company

NASDAQ, The Stock Market For The Next 100 Years

Network General, The Sniffer Brand Network Analyzer

Powersoft Corporation, The Client Server Application Tool

Stratus Computer, The Fault Tolerant Computer Company

Symantec, Software for Desktop and Networks

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## In-Kind Sponsors

II85 Design, American Airlines, America Online, Computer Literacy Bookshops, Cunningham Communication,

Muller Printing, Wace Graphics

## Auction Lots

Auctioned by Ursula Hermancinski

Vice President, Christies

1. Apple I board signed by Steve Jobs and Steve Wozniak, 1976
2. Be editor of *Computerworld* for one week in the U.S. and take an all-expense-paid trip to any CW office in the world
3. A one-hour videoconference with an industry legend, donated by Sprint
4. Signed copy of the first book on programming, "Automated Digital Computers," by Maurice Wilkes, 1956
5. Needlepoint tapestry of the 1964 integrated circuit that was the first commercial application of TTL logic



**Thank you!**

Support for The Computer Bowl  
benefits the educational programs  
of The Computer Museum.



I/we will attend the 1996 Computer Bowl, May 17, 1996, in:

**BOSTON:**

The Computer Museum Satellite Party  
(doors open at 6:30 p.m.)

Tickets:

\_\_\_ I would like \_\_\_ ticket(s) @ \$150 for reception,  
dinner and the Bowl Satellite Event,  
totalling \$ \_\_\_\_.

Table:

\_\_\_ I would like \_\_\_ table(s) of 10 @ \$1,500 per table,  
totalling \$ \_\_\_\_.

**SANTA CLARA (CA):**

The Santa Clara, CA, Convention Center (Live Event)  
(doors open at 5:30 p.m.)

Tickets:

\_\_\_ I would like \_\_\_ ticket(s) @ \$250 for reception,  
dinner and the Bowl,  
totalling \$ \_\_\_\_.

\_\_\_ I would like \_\_\_ ticket(s) @ \$49 for the Bowl ONLY,  
totalling \$ \_\_\_\_.

Table:

\_\_\_ I would like \_\_\_ table(s) of 10 @ \$2,500 per table,  
totalling \$ \_\_\_\_.

Table purchase includes admission to reception, dinner, the Bowl event AND the Sponsor's listing in the Program.

**To place your order:**

1) Select your order from above; 2) Please provide on the back of this form the names of the people who will be attending in your party; 3) FAX: 415.323.1981;

E-MAIL: [welsh@tcm.org](mailto:welsh@tcm.org). (Please include ALL of the information requested here in your e-mail); SEND A CHECK: Mail a copy of this page with your check to address below;

OR, CHARGE: Mail a copy of this page with the completed credit information to address below.

**For more information please call:**

415.323.1909 or email [welsh@tcm.org](mailto:welsh@tcm.org). Please return this registration with payment to: The Computer Bowl, The Computer Museum, 300 Congress Street, Boston, MA, 02210.

American Express \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Account # \_\_\_\_\_ Expiration \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

VERY IMPORTANT: Telephone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Your contribution is tax deductible to the extent allowed by law.

# Guest Table Registration

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Co-sponsored by  
The Computer Museum

No tickets will be issued. To be admitted, your guests must be registered with us and know the name of the table sponsor.

Santa Clara or Boston (circle one)

Name of Table Sponsor \_\_\_\_\_

Name of Guest \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

Santa Clara or Boston (circle one)

Name of Table Sponsor \_\_\_\_\_

Name of Guests \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

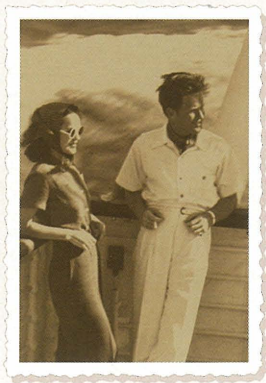
8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_



After **dropping out** of Yale



he designed the first

massively parallel

**processing  
chip.**

**Sprint**

Presents for 1996



**Co-sponsored by  
The Computer Museum**

The Computer Museum

300 Congress Street

Boston, MA, 02210

102653690

## The Computer Museum

### EDITORIAL CONTACTS:

Cathy Keller/ Cunningham Communication, Inc.  
(408) 764-0782  
cathy@ccipr.com



Gail Jennes/ The Computer Museum  
(617) 426-2800 x341  
jennes@tcm.org  
<http://www.tcm.org/>

### FOR IMMEDIATE RELEASE

## THE COMPUTER MUSEUM ANNOUNCES EIGHTH ANNUAL COMPUTER BOWL, CO-SPONSORED BY SPRINT, AND PUBLICATION OF ITS NEW TRIVIA BOOK

BOSTON, Mass. (May 7) The Computer Museum and Sprint are presenting the eighth annual Computer Bowl® competition on Friday, May 17, at The Santa Clara, Calif., Convention Center. As part of this year's Bowl, the Museum is also announcing its new trivia book based on the event, *The Official Computer Bowl Trivia Book*, published by Crown.

The Computer Bowl pits two teams of five industry CEOs from the East and West Coasts in a live, one-hour game of computer trivia, hosted by Heidi Roizen of Apple Computer and Stewart Cheifet of *Computer Chronicles*. The Bowl is taped to air as a special edition of PBS' *Computer Chronicles* and is narrowcast live to The Computer Museum in Boston. For the first time this year, the game features "cameos" of industry leaders asking the players questions. Also, America Online is providing live commentary from the game and a trivia contest for its subscribers.

The Computer Bowl is a fundraiser that has earned more than \$2 million over eight years in donations and in-kind support for The Computer Museum's computer literacy and education programs. "Sprint is pleased to support this year's Computer Bowl," says Bill White, acting regional director for Sprint East Coast Sales. "The contest provides Sprint with a fun and exciting way to show our commitment to the advancement of technology, which is instrumental in helping businesses do more business."

The event's companion book, *The Official Computer Bowl Trivia Book*, published this spring, is written by Chris Morgan with a foreword by Bill Gates, CEO of Microsoft Corporation and a former Bowl MVP. The book includes the questions from the first six years of the Bowl and hundreds more not used during the games. "If you are into computer trivia as much as I am," Gates says, "you'll probably read this book in one sitting."

-more-

## 1996 Computer Bowl Teams

Steve Blank of Rocket Science Games is captain of the West Coast Team which includes Dave Anderson, Amdahl Corporation; Gordon Eubanks, Symantec; Eric Schmidt, Sun Microsystems; and Magdalena Yesil, CyberCash.

Paul Gillin of *Computerworld* captains the East Coast Team featuring George Colony, Forrester Research; Judith Hurwitz, Hurwitz Consulting Group; Ted Leonsis, America Online; and Steve Mills, IBM Software Solutions. "My team members collectively have more years of industry experience than California has years as a state," challenged Gillin. "Lou Gerstner said recently that the computer industry is coming back IBM's way. Well, the Bowl trophy is also coming back where it belongs: on the East Coast," Gillin said. He bet the West Coast two cases of Boston's finest microbrew that the East would be victorious.

While the West's Captain Steve Blank conceded that the East's collective industry experience is impressive, he replied, "Stringing core memories is not an employable skill out here." He matched Gillin's bet with two cases of Pete's Wicked Ale.

One of the hotter items at this year's Bowl is *The Official Computer Bowl Trivia Book*. Author Chris Morgan, who has emceed the Bowl, wrote the book in response to fans' requests for the questions. The book includes questions on the most commonplace and obscure tidbits of techie lore. On sale for \$10, the book offers a behind-the-scenes look at the Bowl and names all the computer industry "celebrities" who survived the ultimate test of smarts.

At half-time, the Museum holds an auction of items and services donated by individuals and pioneers in the high-tech industry. Popular items include a 1976 Apple I board signed by Steve Jobs and Steve Wozniak (even unsigned, the board was deemed "priceless" in a recent *Forbes* issue); a one-week stint as editor of *Computerworld*; and a one-hour videoconference with an industry legend, donated by Sprint.

## Sponsors

The 1996 Computer Bowl is presented by Sprint and underwritten jointly by Intel and *Computerworld*. Official sponsors include Adaptec, Apple Computer, Association for Computing Machinery, Bay Networks, Coopers & Lybrand, Kleiner Perkins Caufield & Byers, The Nasdaq Stock Market, Network General, Powersoft Corporation, Stratus Computer and Symantec.

The Bowl airs nationally as a special edition of the award-winning public television show *Computer Chronicles*, from June 4 through 11, 1996, on 310 stations and in 144 countries worldwide. Viewers should check local PBS listings for airtimes in their area.

The premier institution in the world devoted solely to people and computers, The Computer Museum features more than 160 interactive exhibits. Highlights include a gallery on the Information Highway, the networked, multimedia *Walk-Through Computer™* 2000, two theaters, a multi-media robot show and the finest collection of vintage computers and robots in the world.

The Computer Bowl is a registered trademark of The Computer Museum.  
*The Walk-Through Computer* is a trademark of The Computer Museum.

## QUIZ

### Are You a Wonk?

THE COMPUTER MUSEUM'S "Official Computer Bowl Trivia Book" should put know-it-alls in their place. Try your hand at these:

- 1) In what year did The New York Times switch from hot type to computerized typesetting?
- 2) Which operating system is mentioned in the movie "Jurassic Park"?
- 3) Apple Computer once asked owners of the Ap-



Remember me? The Lisa

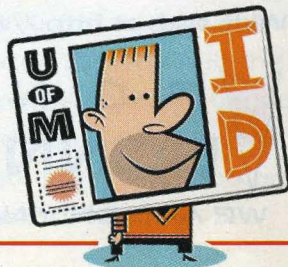
- ple II to do something unusual to ensure that the integrated circuits inside the computer were securely in their sockets. What was it?
- 4) What do the letters SEGA stand for?
  - 5) Name the first tune sung by a computer.
  - 6) What is the name of Steve Jobs's daughter?

ANSWERS: (1) 1978; (2) UNIX; (3) DROP THE COMPUTER ONE FOOT ONTO A FLAT SURFACE; (4) SERVICE GAMES; (5) "BICYCLE BUILT FOR TWO" (OR "DAISY, DAISY"); (6) LISA.

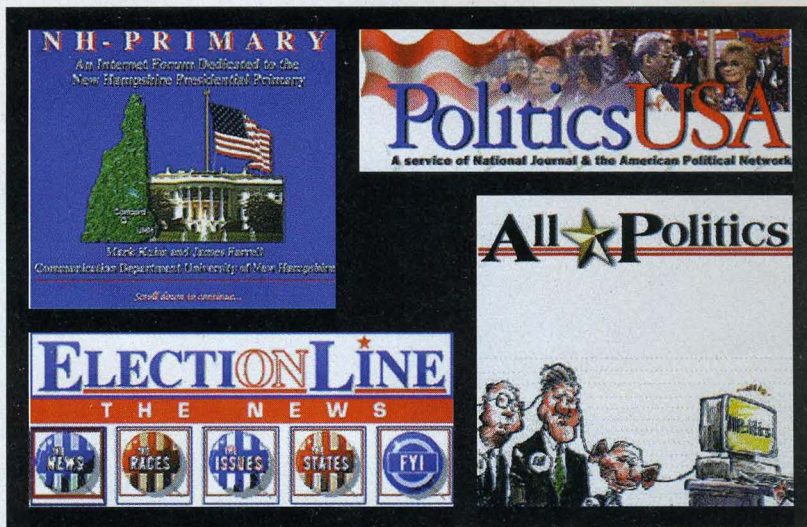
## TECHNOLOGY

### I Know That Face!

LIKE IT OR NOT, NOBODY HAS YOUR face—which makes it great as a high-security ID. University of Miami engineering students are testing a face-recognition system in their computer lab. To gain access, a user inserts a card that contains a mathematical representation of his face; at the same time, a camera takes an electron-



ic image of the face in real time. The system's software analyzes the contours of facial features and compares that landscape with the card's record. Department director Ram Narasimhan says the device works well and can even distinguish identical twins. A Wellesley, Mass., company called Miro's has already installed some 70 face-recognition access and security systems based on competing technology. "In three or four years," insists the company's president, "you're going to see this used at every ATM machine."



A screenful of news: A sampling of election sites CAMPAIGN '96

## Hot Off the Wire

THANKS TO THE INTERNET, wired citizens won't be able to plead ignorance on the issues this year. A few good sites for political junkies and just plain voters:

- PoliticsUSA (<http://PoliticsUSA.com>). The National Journal and Hotline's outpost offers vast polling data, original political reporting and great games.
- AllPolitics (<http://allpolitics.com>). Coproduced by Time magazine and CNN, it delivers "e-mail from the trail" and photos just hours after they're snapped.
- ElectionLine (<http://www.electionline.com>). This site gives good interactivity with its Soap Box, a political bulletin board. NEWSWEEK political writers contribute exclu-

sive material to this site, which borrows from the archives of NEWSWEEK, The Washington Post and ABC News.

- Skeleton Closet (<http://www.realchange.org/>) A nonpartisan place for unseemly and unsubstantiated rumors on all candidates.
- Doonesbury Electronic Town Hall (<http://www.doonesbury.com>) Slings satire and campaign flashback strips, but its "dairy-fresh dispatches" tend to curdle.
- Project Vote Smart (<http://www.vote-smart.org/>) A reliable trove of campaign finance data and political humor links.
- NH-Primary Home Page (<http://unhinfo.unh.edu/unh/acad/libarts/comm/nhprimary/nhprim.html>) All New Hampshire, all the time.

## INTERNET

### In Protest

LAST WEEK LWebmasters everywhere protested the president's signing of the Telecommunications Reform Bill—and its dreaded "decency"



provision—by changing the backgrounds of their home pages to solid black. In another form of protest, site managers posted blue ribbons—the newly minted symbol of solidarity against Net censorship—on their pages.

## ONLINE

### Loverly

IF THE BEST YOU CAN do on Valentine's Day is copy Boyz II Men lyrics into a Hallmark card, then The Cyrano Server (<http://www.nando.net/toys/cyrano.html>) may be of some help. The site's Mad Lib-style love form letter will give your poetic muse a shove, and the convenient e-mail notification feature will save you a trip to the store.



Say it with e-mail

nando.net/toys/cyrano.html) may be of some help. The site's Mad Lib-style love form letter will give your poetic muse a shove, and the convenient e-mail notification feature will save you a trip to the store.

JENNIFER TANAKA and T. TRENT GEGAX